

CECEAA STRATEGIC PLAN

2018-2020

VISION

To advocate for & relationally support members towards excellence in Christian Early Childhood Education in the best interests of children.

MISSION

To Facilitate, Advocate, Communicate & Educate in the best interests of children.

SITUATION ANALYSIS

- A member of ECAC and of EEFed
- A non-denominational organisation
- Need to be strategic in progressing the Well concepts
- Mainly voluntary Executive & part-time NCO
- Financial base mainly membership & conference
- Face decline in membership due to financial constraints & influx of new centres
- Underperforming Centres & Issues of quality.

GUIDING VALUES

- Open and honest communication,
- Integrity and respect
- Professionalism
- Creativity and synergy
- Excellence

OBJECTIVES

Facilitate

Strengthen & Equip the Exec & leadership within CECEAA.
Establish & grow strategic networks

Advocate

Develop & strengthen a Christian voice on behalf of our members

Communicate

Develop local, national, international engagement

Educate

Promote excellence in teaching, management & governance

STRATEGIES

1. Create a flowchart showing clear lines for roles & accountability
2. Continue to develop & roll out the Well Concepts
3. Grow Managers & Leaders Network
4. Develop an individual's network
5. Grow & strengthen the Regional networks
6. Develop Māori/Pasifika networks
7. Review and restructure of conference
8. Review & restructure NCO role.

1. Continue to explore opportunities for sponsorships/investments with Christian Businesses etc
2. Develop strategies/PLO for Governance & Management
3. Participate in & grow the ECE voice in CoLs
4. Focus on engaging Pasifika Centre/community/ National leaders, encourage membership & involvement
5. Continue developing influence in ECAC & EEFed
6. Encourage and promote Te Reo Māori and Te Tiriti o Waitangi.

1. Consult with members re aspirations & contributions/participation.
2. Grow opportunities for engagement with national & international Christian entities, ACECEA (Australia) & PNG
3. Be proactive re the work of CECEAA
4. Diary Centre visits throughout NZ
5. Strengthen collaboration with churches/governing bodies
6. To be intentional in how we communicate with our members: Magazine, Thelma's Thoughts, E Updates, Website.
7. Encourage individuals to sign up for Mail Chimp
8. Develop & Strengthen Māori/Pasifika links

1. Develop Professional Development Plan for 2019 by Oct 18.
2. Develop a manual/exemplars showing excellence in practice
3. Continue to develop resources.
4. Establish Regional days using partnerships (e.g. InterLEAD)
5. Focus on issues relevant to Māori/Pasifika perspectives
6. Develop more connection with Governance and Management groups